

Brian Fell

8360 West Oakland Park Boulevard • Suite 308 • Sunrise, Florida 33351
954.464.8747 • bfell@megadesigngroup.com • linkedin.com/in/brianfell46

OBJECTIVE: Utilize my experience and knowledge to create better artwork with each project

WORK EXPERIENCE:

Owner
December, 2014 to Present

MEGA Design Group
Sunrise, FL

- Started MEGA Design Group, a full service design company specializing in digital artwork, advertisements, branding, marketing solutions and social media. We also create logos, print ads, catalogs, brochures, forms and postcards
- Returned to Broward College to finish my Degree in graphic design
- Managed the DK/MEGA BMX Team, managed the event schedule, travel arrangements, product activation at all events, manage team members

Director, Marketing and Promotions
January, 2000 to December, 2014

Custom Cycle Supply
Coral Springs, FL

- Custom Cycle Supply was a manufacturer and distributor of BMX bicycle frames and components
- Produced the annual sales catalog from taking the pictures of the product, to the final layout and design, to negotiating outside printing
- Created and maintained company websites, www.ccsbmx.com and www.mcsbicycles.com
- Wrote and produced all print ads for various BMX publications
- Team manager for all of Custom Cycle Supply's in-house brands; MCS Bicycles, Bully Bikes and Hammer Bodywear
- Event scheduling, made travel and hotel arrangements, including the annual trade show in Las Vegas, NV.
- Lead in the research, design and development of new products, from conception to creation to packaging, from small parts to complete bicycles
- Arranged for co-sponsors for the MCS Bicycles and Bully BMX teams
- Arranged and produced shows and demos for the Bully bicycle brand
- Recruited, hired and supervised warehouse employees
- Proficient in InDesign CC, Photoshop CC, Illustrator CC, Dreamweaver CC, Excel, CubeCart, and Joomla

Director, Junior Development Program
July, 2008 to December 2013

USA Cycling
Colorado Springs, CO

- Recruited and managed athletes and coaches for participation in Junior Development Camps held at the Olympic Training Center in Chula Vista, CA.
- Coordinated activities, testing and training of athletes during camps
- Coordinated all event scheduling, making travel and hotel arrangements for participants, coaches and guests
- Managed participants at the World Championships held in foreign locations annually
- Assisted in the support of Olympic athletes at International and Domestic events

Co-Owner
May, 1991 to December, 1999

Proprint & Signs
Pembroke Pines, FL

- Proprint & Signs was a full-service print and sign shop; customers were both long-term and quick-print sector.
- Managed day-to-day activities from taking customer orders, producing artwork, printing to completing the order
- Managed paper and ink inventory, as well as all chemical supplies needed to run the shop
- Maintained equipment, including Ryobi printing press, friction folder, hydraulic cutter and paper plate maker

References furnished upon request